

## **Competition Privacy Policy**

This policy (together with our Competition of Terms & Conditions below) sets out the privacy practices of Irish Blood Transfusion Service (“IBTS”) in connection with the competitions it operates on its social media sites (the “**Competitions**”). Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it. By entering into a Competition you are accepting and consenting to the practices described in this policy.

### **General Statement**

IBTS fully respects your right to privacy, and will not collect any personal information about you in connection with Competitions without your clear knowledge and permission. Any personal information which you volunteer to IBTS will be treated strictly in accordance with the Data Protection Acts 1988-2018 and the General Data Protection Regulation ( EU 679/16)

### **Collection and Use of Personal Information**

The information we collect about you depends on the particular rules and entry requirements of the Competition that is being operated. If you enter a Competition we may request that you provide the following information:

- Your name
- Your address
- Your contact details

We will use this information in the administration of the Competition and any prizes that are awarded to entrants. This information will be deleted within 30 days of the Competition closing date.

### **Disclosure of Information**

We may also use your name and general location for publicity and news purposes in connection with the Competition.

### **Your Access and Amendment Rights**

Under the Data Protection Legislation you have a number of rights including the right, subject to certain exemptions, to obtain a copy of any personal data which we hold about you and to have inaccuracies in the information corrected. For further details please see our privacy policy here <https://www.giveblood.ie/Privacy/>. If you wish to avail of any of your data protection rights please contact our data protection officer at [dpo@ibts.ie](mailto:dpo@ibts.ie).

## **Privacy Policy Changes**

We may change this Competition Privacy Policy from time to time, and in our sole discretion. We encourage visitors to frequently check this page for any changes to this competition Privacy Policy before entering a Competition. Your entry of a Competition after any change in this Privacy Policy will constitute your acceptance of such change.

## **Contact Us**

Questions, comments and requests regarding this Competition Privacy Policy are welcomed and should be addressed to **marketing@giveblood.ie**

## **Halloween #DracsAtWork Competition 2018**

### **Terms & Conditions**

- 1) The Promoter of this promotion is The Irish Blood Transfusion Service (IBTS), National Blood Centre, St James Street, Dublin 8.
- 2) By entering this competition you agree to abide by the following terms & conditions. Acceptance of these terms and conditions is a condition of entry and the entry instructions form part of these terms and conditions.
- 3) These terms and conditions incorporate our Competition Privacy Policy (above) which sets out the terms on which we process any personal data we collect from you, or that you provide to us, in connection with a competition. By entering the competition, you consent to such processing and you warrant that all data provided by you is accurate.
- 4) You must be 18 years or over to enter.
- 5) The Promoter reserves the right to verify the eligibility of entrants by asking for proof of age.
- 6) The Promoter reserves the right, at its discretion, to exclude any entrant and/or any winner if he/she does not comply with any of these terms and conditions.
- 7) Entries are limited to one entry per person. If more than one entry is received only the first entry received will be accepted. Entering multiple times will not increase your chances of winning.
- 8) Entrants to this competition must be resident in the Republic of Ireland.
- 9) Purchase is not necessary.
- 10) This competition is not open to employees of the Promoter, and their affiliates or agents, the families of such employees and any other person connected with this competition.

- 11) The Promoter is not responsible for any incorrect information supplied.
- 12) To enter this competition, entrants must submit their entry by adding a comment with the correct answer to the daily competition thread. Entries will not be accepted by any other means. The Promoter is not responsible for any incorrect information supplied.
- 13) Entries that contain foul or abusive language or do not comply with the Promoter's Social Media Policy will not be entered into the prize draw.
- 14) Responsibility will not be accepted for loss, delay and corruption of any data in transit or in the incomplete nature of any entries to this competition.
- 15) 1 winner will be randomly selected, over a 6 day period, every day from 23<sup>rd</sup> October – 26<sup>th</sup> October inclusive and 30<sup>th</sup> October - 31<sup>st</sup> October. The competition will close at 20:00 GMT each day and winners will be announced on the Giveblood Facebook page at 9:00 GMT the following morning. If chosen, the winner is asked to direct message the Giveblood Facebook page to confirm their acceptance of the prize within 24 hours of notification. The Promoter reserves the right to select an alternative winner if the Promoter is unable to contact a winner or if the winner fails to redeem their prize within the stated period.
- 16) Each winner will win one case of Monster Munch crisps.
- 17) Prizes will be delivered within 30 days of redemption of the Prize.
- 18) The competition begins on Tuesday 23<sup>rd</sup> October 2018 11:00 GMT and ends on Tuesday 31<sup>st</sup> October 2018 16:45 GMT.
- 19) The decision by the Promoter is final. In the unlikely event of a dispute, the Promoter's decision shall be final. No correspondence will be entered into.
- 20) The Promoter reserves the right to amend, modify, cancel or withdraw this competition at any time without notice.
- 21) The Promoter accepts no responsibility for any disappointment incurred or suffered by any entrant as a result of entering this competition or accepting the prize. The prize is as stated and cannot be transferred or exchanged and the winner agrees not to sell, offer to sell or use the prize for any commercial or promotional purpose (including placing the prize or part of it on an internet auction site).
- 22) There is no cash offer or other alternative to the prize stated. The Promoter reserves the right to substitute a prize of equal or greater value in the event that circumstances beyond its control mean that the prize described above cannot be provided to a winner.
- 23) The winner will be responsible for all expenses that may be associated with the acceptance of the prize as stated; these will not be reimbursed by the Promoter.
- 24) To the maximum extent permitted by law, the Promoter and its suppliers shall not be liable for any claims or actions of any kind whatsoever for damages or losses to persons and

property which may be sustained in connection with the participation in this competition or the receipt, ownership and/or use of the prize.

25) By entering this competition entrants agree to indemnify and hold harmless IBTS, our, affiliates, related parties, officers, directors, employees, agents, independent contractors, advertisers, partners, and co-branders from any claim or demand, including reasonable legal fees, that may be made by any third party, that is due to or arising out of your conduct or connection with this competition, your breach of these terms and conditions or any other breach of the rights of another person or party.

26) If any of these terms and conditions are found by a competent court or other competent authority to be void or unenforceable, that term or condition shall be deemed to be deleted and the remaining terms and conditions shall continue in full force and effect.